



A Snapshot of Generosity Resources

Explore a curated collection of practical tools, insights, and proven strategies designed to help organizations build a culture of generosity. From donor engagement and fundraising best practices to leadership development, stewardship, and campaign resources, these materials provide actionable support to strengthen relationships and inspire greater impact.



Veritus Group (Blog)

The Veritus Group blog provides practical insights, strategies, and encouragement for nonprofit leaders and fundraisers focused on building authentic donor relationships and long-term fundraising effectiveness. Through articles, case studies, and expert perspectives, the blog explores major gifts, donor engagement, fundraising leadership, stewardship, and creating sustainable cultures of generosity that deepen mission impact.



Mission Increase (Resources)

Mission Increase equips nonprofits, churches, and donors to strengthen their impact through biblically grounded fundraising, leadership development, and organizational growth. Mission Increase resources include fundraising coaching, workshops, webinars, leadership training, strategic planning support, board development, communication tools, grant readiness guidance, major gift strategies, fundraising event planning, online courses, assessments, templates, and a digital learning hub with practical tools and ongoing support for ministry leaders.



Mission Advancement Podcast: Leading with Generosity

The Mission Advancement Podcast: Leading with Generosity equips nonprofit and mission-minded leaders through conversations centered on generosity, leadership, fundraising, and meaningful human connection. Featuring practical insights, real stories, and expert voices, the podcast explores how organizations can strengthen relationships, advance their mission, and lead with greater courage, purpose, and impact.

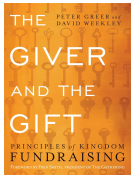


Generis (Resources)

Generis equips churches, Christian schools, universities, and faith-based nonprofits to accelerate generosity and advance their God-inspired vision through biblically grounded strategy and coaching. Their approach focuses on building a long-term culture of generosity rather than short-term fundraising results, helping organizations align leadership, strengthen stewardship, and create sustainable mission growth. Generis' resource tab includes digital resources, blogs, e-books, and podcast.



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The Giver and the Gift: Principles of Kingdom Fundraising by Peter Greer & David Weekley

For many people, fundraising has become a dirty word. Conjuring images of guilt-inducing gimmickry, the predominant model saps the joy from both the donor and the receiver. But what if fundraising has the potential to be good for the giver, not just the recipient? What if it's about love and service, not just "What's in it for me?" These are the questions that Peter Greer, president and CEO of Hope International, and David Weekley, one of America's most influential philanthropists, answer in *The Giver and the Gift*. Based upon their own relationship and experiences, *The Giver and the Gift* outlines a Kingdom perspective on fundraising. Instead of guilt, there is gratitude. Instead of obligation, joy.



Giving and Getting in the Kingdom by Mark Dillon

Fundraising for an organization or ministry is not merely an important task, it's a noble one. Successful leaders must possess the theological vision to recognize the necessity of asking, the joy of giving, and the beautifully collaborative nature of advancing the kingdom. It should come as no surprise that the literal translation of the word philanthropy is "love of mankind"—and Christian philanthropy enables us to love God through loving man.

*Give, and it will be given to you. Good measure,
pressed down, shaken together, running over, will
be put into your lap. For with the measure you use
it will be measured back to you.*

Luke 6:3